

Michael C. Hurley
Continuing Legal Education Programs

PRIVACY POLICY

14 March 2019

1. This Privacy Policy (hereinafter the "Policy") applies to all Users and Buyers (hereinafter collectively referred to as "you" and "your" of this site intending or attempting to access Continuing Legal Education Programs of Michael C. Hurley ("Seller") described and offered for sale at www.mchurley.com (hereinafter "the site"). The Policy was last revised on 14 March 2019. Any earlier versions of the Policy shall be furnished on request.
2. The "Terms and Conditions," as revised from time to time, governing the relationship between you and Seller applicable to the sale of on-demand streaming video services ("CLE products") purchased online at or through or by accessing links posted anywhere on the site, are incorporated herein fully by reference and made a part of this Policy as if set forth verbatim.
3. The notice posted on the site informing you of the existence of the Policy and your use of the site constitute consent by you to the practices described in the Policy.
4. This Policy does not apply to information provided by you to third parties, including specifically but not limited to the information you may provide to the third-party streaming services provider, Selz.com in the course of purchasing CLE products offered for sale on the site.
5. Seller may collect and store the personal data you provide during the transaction of sale for purposes of completing the sale transaction, delivering the CLE product(s), and performing Seller's duties of CLE reporting and verification.
6. You have the right to opt-out of marketing communications from Seller. You may do this at the point of sale, by not checking the box indicated for approving marketing communications, or after the point of sale by submitting your request to opt-out to Seller in an email addressed to mike@mchurley.com.
7. Unless and until you have opted out of receiving marketing communications from Seller, Seller may use your personal data to send you marketing communications from time to time concerning other services and products offered by Seller.
8. Your personal data which is collected and stored by Seller is used primarily to deliver the CLE products you have purchased and to verify and report CLE attendance where indicated to the appropriate state bar. Seller does not sell advertising space on the site and does not and will not sell, rent, lend, or exchange any of your personal data, including but not limited to your name, email address, purchase history, preferences, interests, location, age, or gender, with advertisers or other third-party vendors, or use your personal data to create a personalized viewing experience or online behavioral advertising. The term "advertisers" and "third party

vendors” as used in this paragraph shall not include the third-party streaming services provider, Selz.com, which collects your personal data at the point of sale for purpose of processing payment and delivering CLE products to you as a service to Seller, nor shall these terms include other service providers who provide certain services to Seller or process data on Seller’s behalf. The privacy policy of Selz, which is not controlled by Seller, may be found at www.selz.com.

9. Seller may disclose your personal data, any communications sent or received by you, and any other information that Seller may have about you to the extent Seller may be legally permitted, required or compelled to do so to prevent or respond to a crime, to investigate violations of the Terms and Conditions, or as may reasonably be required in other exigent circumstances unrelated to marketing, advertising, and promotion.
10. This website is registered in and operates on and through domain hosting servers located in the United States of America. If Buyer is located outside the United States, Buyer’s personal data will be transferred to the United States in the course of delivery of CLE products and related services to you. The United States does not provide the same legal protections guaranteed to personal data in countries of the European Union. Buyer’s personal data may be transferred to the United States pursuant to all applicable laws and treaties and agreements, including but not limited to the EU-U.S. Privacy Shield Framework, the Standard Contractual Clauses, or other adequacy mechanisms, or pursuant to exemptions under EU law.
11. Subject to the rights granted to other individuals, and Seller’s rights to limit or deny access/disclosure under applicable law, certain individuals have the following rights in personal data under the GDPR or other laws. Seller may require that you provide additional personal data to exercise these rights, including your identify. You may exercise the following rights by contacting Seller by email at mike@mchurley.com or postal mail addressed to: Michael C. Hurley, 411 Walnut Street, No. 13851, Green Cove Springs, FL 32043:

Access:

You may receive a list of your personal data that Seller has processed to the extent required and permitted by law.

Rectification:

You may correct any of your personal data that Seller holds to the extent required and permitted by law.

Erasure:

You may request that Seller delete your personal data from Seller’s systems to the extent required and permitted by law.

Regulator Contact:

You have the right to contact or file a complaint with regulators about Seller's processing of your personal data. To do so, please contact your local data protection or consumer protection authority.

Cookies:

If you do not want information collected through the use of cookies, you must do so using your browser's settings menu or by opting out of Google's analytic and marketing services. Seller does not receive and shall have no responsibility to respond to or implement "do-not-track" or "in-private" browsing requests in your browser.

Security

Seller follows reasonable security precautions to safeguard the personal data you provide. Seller makes no warranty, promise, guarantee or assurance that the personal data you provide will remain secure.

Data Retention

Unless and until you request erasure of your personal data, Seller may retain your personal data indefinitely, or for so long as in Seller's discretion, it remains relevant to Seller's operations except as otherwise required or prohibited by law.

Minors

Seller's services are neither directed at nor intended for use by minors under the age of majority in the relevant jurisdiction. Seller does not knowingly collect personal data from such individuals. If Seller learns or is informed that Seller has inadvertently done so, Seller will promptly delete any such personal data.